

ADVERT CARD

DESCRIPTION	LOCATION	SIZE IN PIXEL	MONTHLY RATE (NAIRA)
Leaderboard (Home/Post Pages)	Top header area of the Page	728 x 90	351,937
Banner (Homepage)	Right side of the Page	468 x 60	239,337
Medium Rectangle (Homepage)	Right side of the Page	300 x 250	295,237
Medium Rectangle (Post Page)	Inside content area	300 x 250	382,870
Banner (Post Page)	Right side of the Page	468 x 60	351,937
Medium Rectangle (Post Page)	Right side of the Page	300 x 250	320,437
Text Link (Post Page)	Under content area	24 Words (Max)	52,000
Event Coverage/Sponsored Post	Content area	(not specified)	20,000 (per post)

CONDITIONS FOR ACCEPTANCE

- Advertisers are to provide their artworks in JPEG, GIF or SWF format one week before publication.
- Rates are calculated in Naira but can be converted to US Dollars.
- Adverts should be prepaid before publication.
- Special sizes and locations are available on request.
- All rates are 5% Value Added Tax (VAT) inclusive and subject to periodic review.
- All payments or cheques should be made payable to Mediawise Network GTBank 0009279356

For more details on how to collaborate on any of these campaigns or other enquiries, kindly contact us via **08025024849, 08027855262 or info@topnaija.ng**